



## **DR. SCHULZE DESCRIBES ECHINACEA PLUS**

I spent 20 years in the clinic dealing with tens of thousands of patients who had colds or flu during the Winter months. I personally witnessed the miraculous effectiveness of Echinacea Plus to stop colds dead in their tracks and also to protect those who were well from getting sick. Echinacea's cold and flu fighting and healing ability alone has made it the #1 immune herb and the #1 herb sold in America. This is simply because IT WORKS! But colds and flu are only two of the hundreds of uses for Echinacea. I used it effectively in the clinic to combat all types of infection and diseases. Echinacea Plus must not be sold short. It should be used for EVERY disease and illness. You have nothing to lose and everything to gain.

My Echinacea Plus is by far the most potent on the market. Because of Echinacea's recent popularity, almost hysteria, every Tom, Dick and Harry are making an Echinacea tonic. The vast majority are worthless garbage, have little or no Echinacea in them and won't get you well. If you have used them and were disappointed, it's now time to try the best: Echinacea Plus.

## **METABOLIC ACTION AND BOTANICAL CHEMISTRY**

In the past decade, hundreds of medical and scientific articles have been written exalting Echinacea's immune stimulating competency and scientifically explaining how it works.

Simply put, **Echinacea** works in two main ways. First, it builds up your immune system by stimulating your body to build more immune cells and immune chemicals. Secondly, it also stimulates these immune cells into action and heightened activity levels. These actions will help you combat any infection or disease more effectively and also protect you from future invasion and illness.

**Echinacea is one of the strongest immune stimulators and enhancers known.** It can double and triple the amount of T-cells and Macrophages in your bloodstream and increase the number of Granulocytes. It also stimulates the phagocytosis, the ability to kill and eat the bad guys, in all of these white blood cells. Echinacea can also increase the amount of Interferon, Interleukin, Immunoglobulin and other important natural immune chemicals present in your blood. Again, **this is how Echinacea works, by boosting the number of immune cells and the amount of natural immune chemicals in your body and then stimulating them into being more active.** This is why in my clinic, Echinacea Plus was an extremely effective treatment, not only for acute infections, but also for long term diseases.

There are literally hundreds of other known and researched healing and protecting abilities of Echinacea besides colds, flu, sore throats and upper respiratory infections. A partial list includes inhibiting tumor growth, killing strep and staph bacteria, halting urinary tract infections, healing infected wounds, relieving hives and allergic reactions, stopping allergies, neutralizing toxic and poisonous insect and animal bites and stings, etc.

Echinacea Plus also contains **Garlic**, one of the strongest medicinal plants on earth. It is a supreme infection fighter capable of killing all bacteria, virus and fungus on contact. Unlike Echinacea, that can only be documented in Native American Indian usage from the 17th century, the medicinal use of Garlic has been documented, if not worshiped, since the beginning of recorded history. From the Egyptians and Greeks to the Romans, Garlic was used as both food and strong medicine to strengthen and heal the body. In research it has been diluted 1 part in 125,000 and still killed bacteria. In fact, just the odor has proven to be highly antibacterial. It is an extremely effective and powerful broad-spectrum antibiotic, which means it kills all types of bacteria on contact, gram positive and gram negative. Garlic's use as an anti-bacterial drug in Russia is so esteemed it has been nicknamed Russian penicillin. Garlic has been proven to destroy many types of bacteria including Streptococcus, Staphylococcus, Typhoid, Diphtheria, Cholera, E. coli, Bacterial Dysentery (Travelers' diarrhea), Tuberculosis, Tetanus, Rheumatic bacteria and many others.

Garlic is also a very powerful anti-viral agent proven in the laboratory. Many doctors feel it's the cure for the common cold. It destroys various viruses that cause upper respiratory infections and influenza, the ones that antibiotics are useless against. Garlic destroys on contact the viral infections of Measles, Mumps, Mononucleosis, Chicken pox, Herpes simplex #1 and #2, Herpes zoster, Viral Hepatitis, Scarlet fever, Rabies and others. So while some say that the reason you don't catch colds when you eat garlic is because no one will come near you, remember that garlic is also a powerful anti-viral agent.

Some people ask why I use Garlic instead of Goldenseal root? There is really no contest. Goldenseal is a mild anti-bacterial bitter herb. It is wonderful for the sensitive areas of the body and sinus complaints, but compared to Garlic, GET REAL! Echinacea and Garlic, not the faddish Goldenseal, are the **Herbal Dynamic Duo**. Echinacea will enhance, stimulate and strengthen your immune system to protect you, and Garlic will destroy the invader on sight.

**Habanero pepper**, which is unique to my formula, increases your blood and lymph circulation which makes this formula 10 times more effective than Echinacea by itself.

**Echinacea** contains phytochemicals such as Polysaccharides, Isobutyl amides, Polyacetylenes, Cichoric Acid, Echinacoside and Cynarin. These chemicals are known to cause many healing benefits such as Hyaluronidase inhibition which protects your cells by stopping bacteria, viruses and other disease causing organisms from being able to penetrate your cellular walls. These chemicals also stimulate and increase the number of leukocytes (white blood cells) in your body. These cells, T-cells, B-cells, Granulocytes, Macrophages, etc., are some of the main components of your immune system that directly kill and eat bacteria and viruses. These and other chemicals in Echinacea increase phagocytosis, the ability and speed of the above mentioned cells to destroy and dispose of bacteria, viruses, fungus and other disease causing microbes. Echinacea increases production of gamma globulins. These are the chemicals that coat your B-cells which are used to make antibodies. Antibodies are chemicals that kill specific bacteria, virus and other pathogens that can hurt you and make you sick.

Garlic contains over 80 different sulfur compounds which make it such a powerful infection fighter. It also contains allicin, which is one of the strongest disease and infection fighters found in nature.

### **WHAT OUR CUSTOMERS SAY ABOUT ECHINACEA PLUS**

*... I usually get at least 3, if not 4 colds every winter. I don't mean little sniffles, I mean in bed for 2 weeks dying kind of things. Well 2 years ago I started on your Echinacea Plus, along with your SuperFood, Intestinal Formula #1 and SuperTonic and I have not had one single cold in 2 years. It literally is a miracle. B.L. Cheyenne, WY*

### **BOTANICAL INGREDIENTS**

*Wild-harvested Echinacea fresh root and juice, Echinacea angustifolia, Organic Echinacea seed, Echinacea purpurea, Organic Garlic juice, Allium sativum, and Organic Habanero Cayenne pepper and juice, Capsicum annum.*

### **DOSAGE**

The dosage is dependent on the situation. My suggested clinical dosages are as follows, which I might mention are double what most other armchair herbalists suggest. But these dosages created successful healings in my clinic year after year. Oddly enough, the most effective dosage and treatment using Echinacea is like a treatment of antibiotics. Echinacea must be taken steadily over a period of about 2 weeks for maximum immune protection.

### **FOR PREVENTATIVE IMMUNE BOOSTING, BUT WITH NO CURRENT HEALTH PROBLEM**

For general protection and immune stimulation, especially when you are not ill. This could be even when you're feeling fine, but many around you are ill. People asked me for years, "How can you be around so many sick people all the time and stay healthy yourself?" Well, I live a very healthy lifestyle and take lots of Echinacea Plus.

**Use 2 droppersful (about 60 drops), 5 times daily until you have consumed 2 fluid ounces or 60 milliliters.** This will take about 7 days. Do this at the beginning of each month in the Winter season for the best cold and flu prevention.

### **YOU HAVE THAT UH-OH FEELING, NO SPECIFIC SYMPTOMS, BUT YOU THINK YOU'RE "COMING DOWN WITH SOMETHING."**

When you're feeling out of sorts or a bit off, but it's nothing you can really put your finger on, this may mean that you are about to get sick. It also may mean that your body is fighting something off. But in either case it is a good time to give it some help. **In this scenario use 4 droppersful (about 120 drops) 5 times daily until you have consumed 2 fluid ounces or 60 milliliters. This will take about 3 to 4 days.**

### **ONSET OF FEVER, CHILLS OR ANY OF THE SYMPTOMS OF A COLD OR FLU**

This is when you actually have some observable, clinical symptoms: sore throat, fever, nasal or lung congestion, toxic bite or sting, wound or trauma. Anytime there is anything wrong with you, your immune system must go to work. **Use 4 droppersful (about 120 drops), 8 times daily (or every other hour you are awake) until you have consumed 2 fluid ounces or 60 milliliters. This will take about 2 days.** You may continue this dosage for a week and then reduce dosage.

## **HIGH FEVER, SORE THROAT, YELLOW MUCOUS, COUGHING, SNEEZING**

This is when you are suddenly sweating, have the chills, a cold, food poisoning or any serious illness: you are really ill. There is no time to waste fooling around; immediate aggressive herbal treatment is indicated. **In this case use 1 fluid ounce of Echinacea Plus immediately. For those who might have a hard time doing this, it can be diluted in juice or drunk 1/2 ounce one hour and the other 1/2 ounce the next.** Remember that this is one ounce of alcohol so keep that in mind and don't drive. Then consume an additional ounce the rest of the day. The following days consume at least one, if not two fluid ounces of Echinacea Plus every day until you feel the infection break.

REMEMBER, all of the above suggested dosages can be doubled, tripled, even quadrupled; meaning you can consume more than 2 fluid ounces a day if desired. Many of my patients doubled, tripled, even quadrupled these above suggestions. It is important to note that there are no toxic side effects with Echinacea and no known overdoses. Health circle rumors abound that if you take too much Echinacea or take it for too long a period of time you could "burn out your immune system." Over the years in my clinic, I had many an Echinacea junkie and never saw one case of a depressed immunity because of their habit and subsequent overdoses. I had many patients who took Echinacea every day for 2 to 3 years without a break. All I saw were miracle healings. On the contrary, I saw many people stay sick and not recover because they didn't take enough herbs. Echinacea is a strong medicinal herb. All medicinal and toning herbs are best used for a period of time and then stopped for a week or two. This is true of most medicinal herbs.

**Echinacea Price: \$29.00 + S&H**

**Quantity: 2 Fl.oz. / 60ml.**

© Copyright 2005 Dr. Richard Schulze. All rights reserved | [Privacy Policy](#) WARNING: None of the above statements have been evaluated or approved by the Food and Drug Administration or the American Medical Association. The information provided on this site is intended for your general knowledge only and is not a substitute for professional medical advice or treatment for specific medical conditions. Always seek the advice of your physician or other qualified health care provider before using any herbal products.



Personal Home Care Products  
The BeeWell Company LLC

PO Box 1185 Ashburn Virginia 20146-1185 USA Phone: 703 726 1110 Fax: 703 726 9582 Email: [sales@thebeewellcompany.com](mailto:sales@thebeewellcompany.com)  
[www.thebeewellcompany.com](http://www.thebeewellcompany.com)